

MMEAB – Media Kit 2023 \$

WOMP **World of Mining Professionals**

The Mining E-Journal Published
in Association with E&MJ.

www.womp-int.com



World Mining Equipment

Suppliers Directory

Online Directory of equipment, products and services.

www.world-mining-equipment.com



World Mining Equipment **NEWS**

News

Equipment News from suppliers to the industry.

www.world-mining-equipment.com/news



World Mining Equipment

Video Hub

The latest video presentations from the industry.

www.world-mining-equipment.com/video



Womp E-Journal

Womp is a permission based, E-Journal. Delivering news, features, equipment reports and video presentations the last week of each month, direct into the mail boxes of over 12,500 mining professionals throughout the world.

Now in its 17th year of production, Womp is delivered in a modern html format – the reader has no ‘flipping’ or ‘zooming’ – they simply open their mail and read the content. Original content, with critique, comment and opinion compiled by the industry’s leading editorial team at E&MJ.

Video Section

Included in every edition, the Womp Video Section presents the Premium Listings from the World Mining Equipment Video hub. Enabling readers with a single click, to view video presentations of the industry’s latest equipment, products and services. For further information on how to get your products included in the Video Section can be found on page 10 or contact jeff.draycott@womp-int.com



The Schedule

Issue	Close	Mailing	Features
Vol 1	19th Jan	26th Jan	Grinding Systemst – Battery-Powered Equipment – Lighting – Drilling & Blasting
Vol 2	16th Feb	23rd Feb	Heavy Lifting – Maintenance Planning – Pressure Filtration – Communications
Vol 3	23rd March	30th March	Trucks and LHD's – Slurry Pumps – Dust Control – Digital Systems
Vol 4	20th April	27th April	GET/Wear Protection – Rock Bolting – Iron Ore Processing – Material Handling
Vol 5	18th May	25th May	Truck Shovel Mining – Jumbo Drills – Heap Leach Techniques – Tires and Rims
Vol 6	22nd June	29th June	Utility Equipment – Blast Design – Storage and Sorting – Power Systems
Vol 7	20th July	27th July	Fleet Management – Hoists and Shafts – Crusher Maintenance – Motors and Drives
Vol 8	24th Aug	31st Aug	Collision Avoidance – Narrow Vein – Screening – Water Management
Vol 9	21st Sept	28th Sept	Planning Software – Paste Backfill – Flotation – Loading Points/Feeders
Vol 10	19th Oct	26th Oct	Shovel Maintenance – Fans/Ventilation – Tailings Storage – High Capacity Conveyors
Vol 11	23rd Nov	30th Nov	Engines/Drivetrain – Shotcrete – Controls and Sensors – Gold Recovery
Vol 12	14th Dec	21st Dec	Autonomous Mining – Rail Haulage – Crushing and Sizing – Drilling Tools

Rates and Sizes

Per Month

Top Opener

600 x 75 pixels.
Single position placed immediately under the header.

1x	3x
\$3800	\$3560

The Editor

400 x 180 pixels.
Single position under the editor's comment in the opening window.

1x	3x
\$4500	\$4180

Top Section Banner

Single position placed immediately under the contents.
Available sizes on next page.

1x	3x
\$3700	\$3444

Editorial Banner

Positioned in the editorial sections throughout the E-journal.
Available sizes on next page.

1x	3x
\$1845	\$1600

Material Specification

Files type: .gif
Max file size: 200k

The screenshot shows the WOMP website layout. At the top is a yellow header with the WOMP logo, the text 'The Mining E-Journal Published in Association with', and the E&M JOURNAL logo. Below the header, the page is divided into several sections:

- Top Opener:** A large red banner at the top of the main content area.
- CONTENTS:** A list of categories including News, Coal, Equipment News, Around the World, Conferences, and People.
- FEATURES:** A list of featured articles with small images, including Haul Trucks, Mass Mining, Tailings Dewatering, and Supply Chain.
- VIDEO PRESENTATIONS:** A section titled 'The latest from the World Mining Equipment Video Library' with a play button icon.
- The Editor:** A red banner below the video section, with a line pointing to the 'The Editor' rate box on the left.
- Top Section Banner:** A red banner below the video section, with a line pointing to the 'Top Section Banner' rate box on the left.
- NEWS:** A yellow section header for the news content.
- BHP Will Spend \$5.7B on Jansen Project:** A news article with a photo of a large industrial structure. The text mentions BHP's capital expenditure for a potash project in Saskatchewan, Canada.
- Editorial Banner:** A red banner below the news section, with a line pointing to the 'Editorial Banner' rate box on the left.
- Bluejay Forms JV With KoBold to Explore Greenland:** A news article with text about a joint venture agreement for a massive sulphide project in Greenland.
- Top:** A small 'Top' link at the bottom of the page.
- Codelco Inaugurates New Rajo Inca Project:** A news article at the bottom of the page with a photo of a mining site.

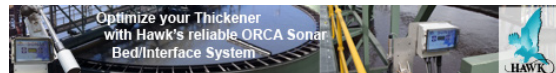
Banner Sizes

A range of banner sizes are available for use – but the size determines the position. Listed below are the sizes along with an example and alongside each are the positions where this size can be used.

Size: 468 x 60

Position: This size can be used as a Top Section Banner placed immediately under contents or as an Editorial Banner placed in any section.

468 x 60
Resolution 72 Max file size 200k



Size: 468 x 80

Position: This size can be used as a Top Section Banner placed immediately under contents or as an Editorial Banner placed in any section.

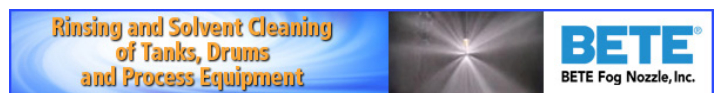
468 x 80
Resolution 72 Max file size 200k



Size: 600 x 75

Position: This size can be used as a Top Opener Banner or a Top Section Banner placed immediately under contents or as an Editorial Banner placed in any section.

600 x 75
Resolution 72 Max file size 200k



Size: 468 x 151

Position: This size can only be used as an Editorial Banner placed in the features section.

468 x 151
Resolution 72 Max file size 200k



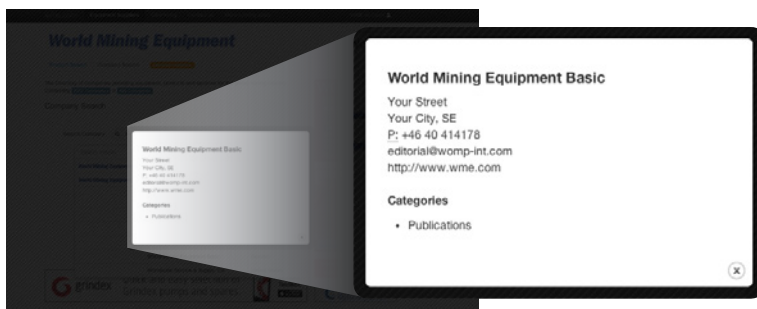
World Mining Equipment

Suppliers Directory

Listings in the World Mining Equipment suppliers directory offer a unique way to put your company's contact information in front of thousands of mining operations around the world. You can also use your listing to link them directly to your own web site. Actively promoted in the mining industry's leading titles, E&MJ, Coal Age and Equipo Minero and always available online, this is a directory that is constantly speaking to your customers and potential clients.

Get started by visiting www.world-mining-equipment.com today and choosing a plan that fits your company's needs

Basic Listing



Free of Charge

- Company Contact Details
- Select One Category

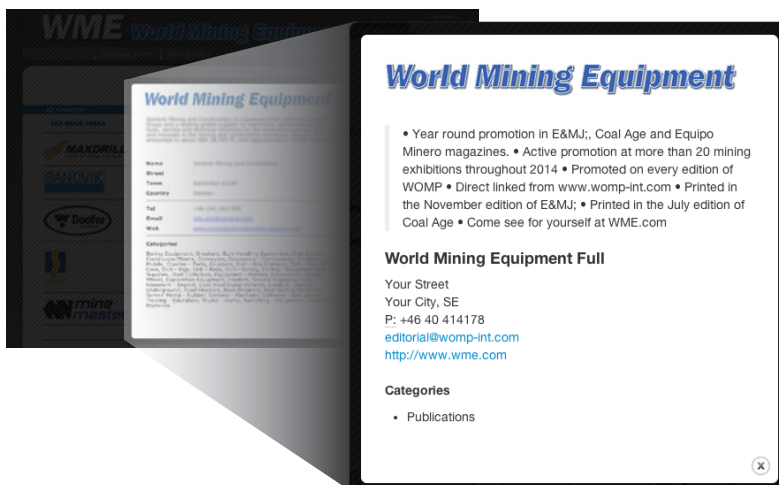
Logo Listing



\$430 per year

- Priority Listing on Search Results
- Logo on Search Results
- Logo on Listing
- Company Contact Details
- Active Email Link
- Three Categories

Premium Listing



\$675 per year

- Company profile of upto 100 words
- Company Info marked on Search Results
- Priority Listing on Search Results
- Logo on Search Results
- Logo on Listing
- Company Contact Details
- Active Email Link
- Active Url Link
- Five Categories

World Mining Equipment

Suppliers Directory Banners

Search Page Banners

Per Month

Headline Banner
940 x 100 pixels

1x	3x
\$2770	\$2340

Search Box
700 x 85 pixels

1x	3x
\$1475	\$1255

Side 220

220 x 220 pixels

1x	3x
\$1475	\$1255

Side 110

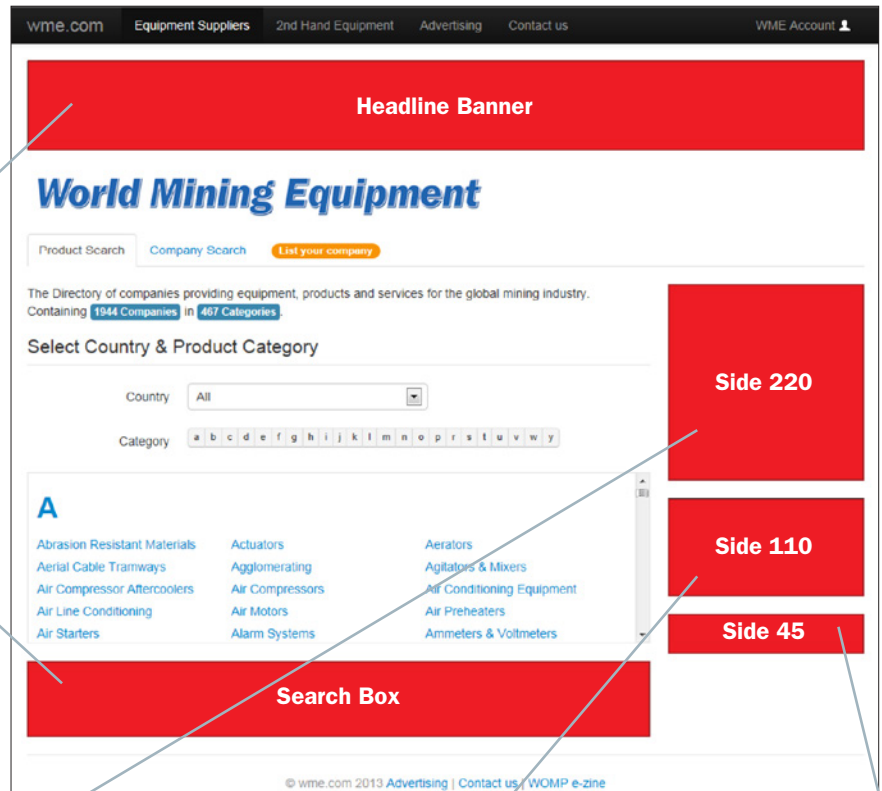
220 x 110 pixels

1x	3x
\$1100	\$940

Side 45

220 x 45 pixels

1x	3x
\$740	\$625

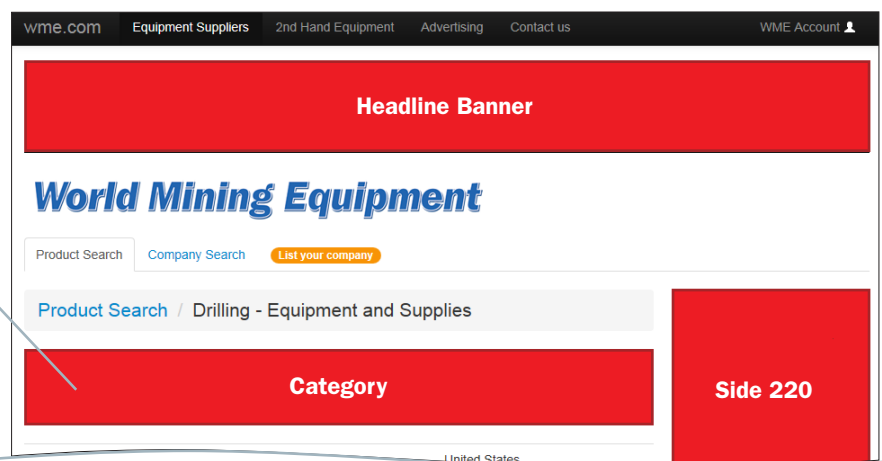


Category Banners

Category

700 x 85 pixels

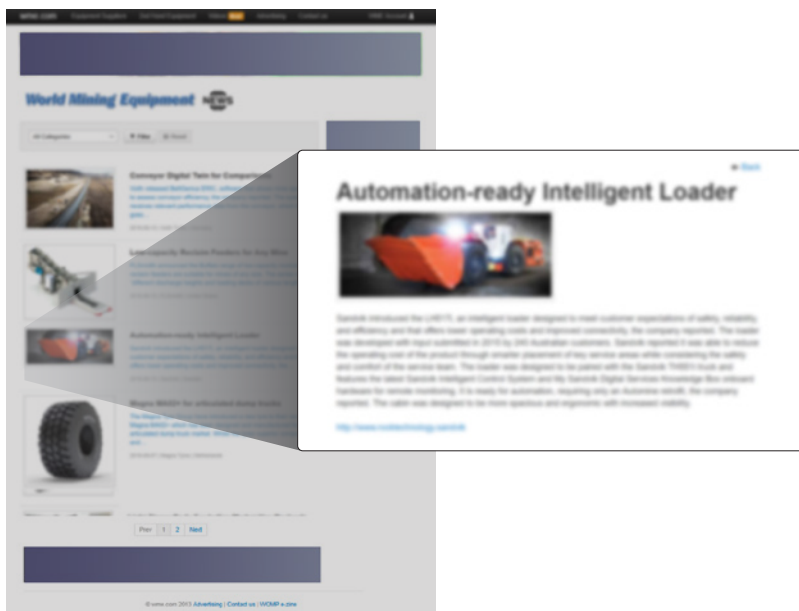
6 Months	1 Year
\$740	\$1230



World Mining Equipment – News

If you have equipment, product or service news that you want the mining industry to be aware of, World Mining Equipment – News, is the place to post it. With thousands of mining professionals using the site, year round promotion in the industry leading titles, E&MJ, Coal Age, Equipo Minero and the Womp E-Journal, your news and updates are exposed to a huge market of potential buyers.

Listings



Posted on the site in date order, news listings are searchable by category and or country.

Each listing includes:

- Headline
- Visual
- Text
- Live link to your own site
- Company Name

Clients with more than one listing have their other active listings posted immediately below the listing being viewed.

Get Your News Listed

Your news and equipment updates are listed free of charge. To find out how; simply contact Jeff Draycott at jeff.draycott@womp-int.com – he'll be delighted to help.

To view and test the News listings – go to www.world-mining-equipment.com/news

News Banners

Per Month

Headline Banner

940 x 100 pixels

1x	3x
\$2770	\$2340

Search Box

700 x 85 pixels

1x	3x
\$1475	\$1255

Side 220

220 x 220 pixels

1x	3x
\$1475	\$1255

Side 110

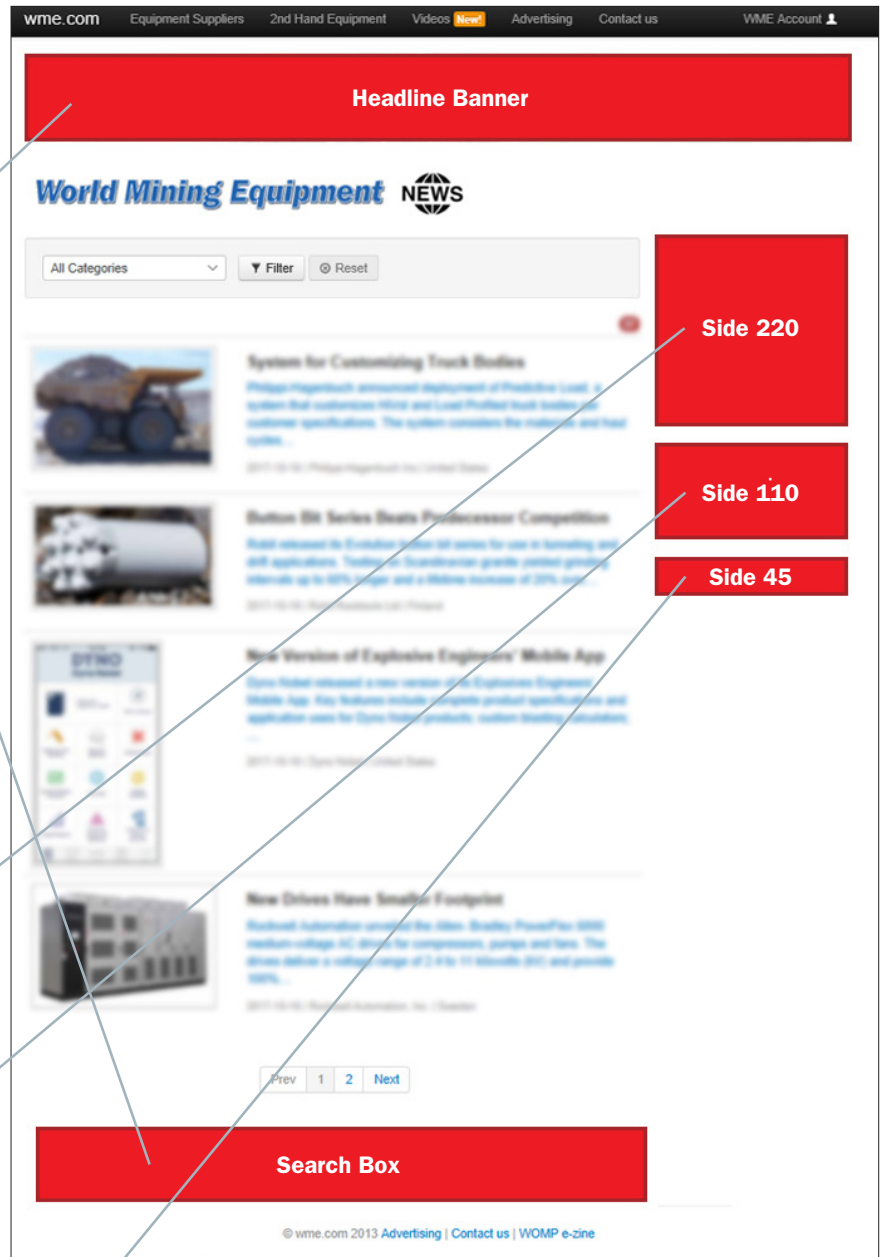
220 x 110 pixels

1x	3x
\$1100	\$940

Side 45

220 x 45 pixels

1x	3x
\$740	\$625



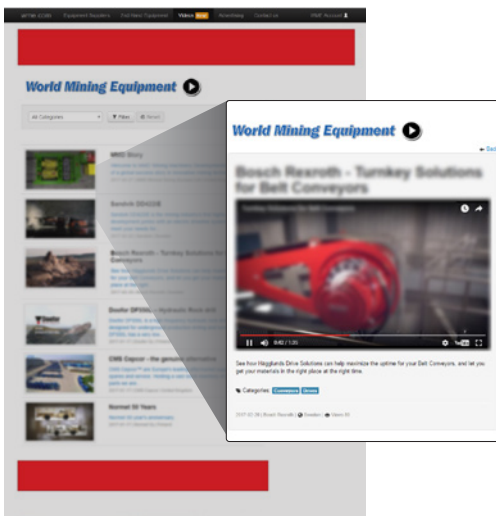
To view the system for yourself visit
www.world-mining-equipment.com/news



World Mining Equipment – Video Hub

Maximise your video investment by listing your videos in the World Mining Equipment Video hub. Used daily by mining professionals around the globe, with year round promotion in the industry's leading titles, E&MJ, Coal Age, Equipo Minero and the Womp E-Journal, your videos are exposed to a huge, ever growing, market of potential buyers

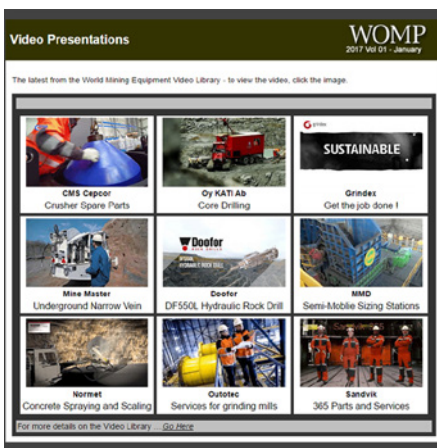
Video Listing



Each listing includes:

- Title – A headline description
- Description – Up to 50 words describing the content of the video
- Picture – A screen grab to illustrate the video
- Your Company name – Linked
- Your web address – Linked
- With more than one listing, other active listings are posted under the listing being viewed.

Womp E-Journal Video Section



Womp E-Journal Video Section:

- Hosting Premium listing videos
- Mailed to over 12,500
- Mailed every month
- Direct active promotion of your video, your company, your products to mining professionals around the world.

Listing Packages

Regular Listing

Unlimited Videos listed and categorised
\$3700 per year

Premium Listing

Videos listed and categorised and included in the monthly Womp E-Journal Video section.
\$4900 per year

! Featured in the Womp E-Journal Video Section



Video Hub Banners

Per Month

Headline Banner

940 x 100 pixels

1x	3x
\$2770	\$2340

Search Box

700 x 85 pixels

1x	3x
\$1475	\$1255

Side 220

220 x 220 pixels

1x	3x
\$1475	\$1255

Side 110

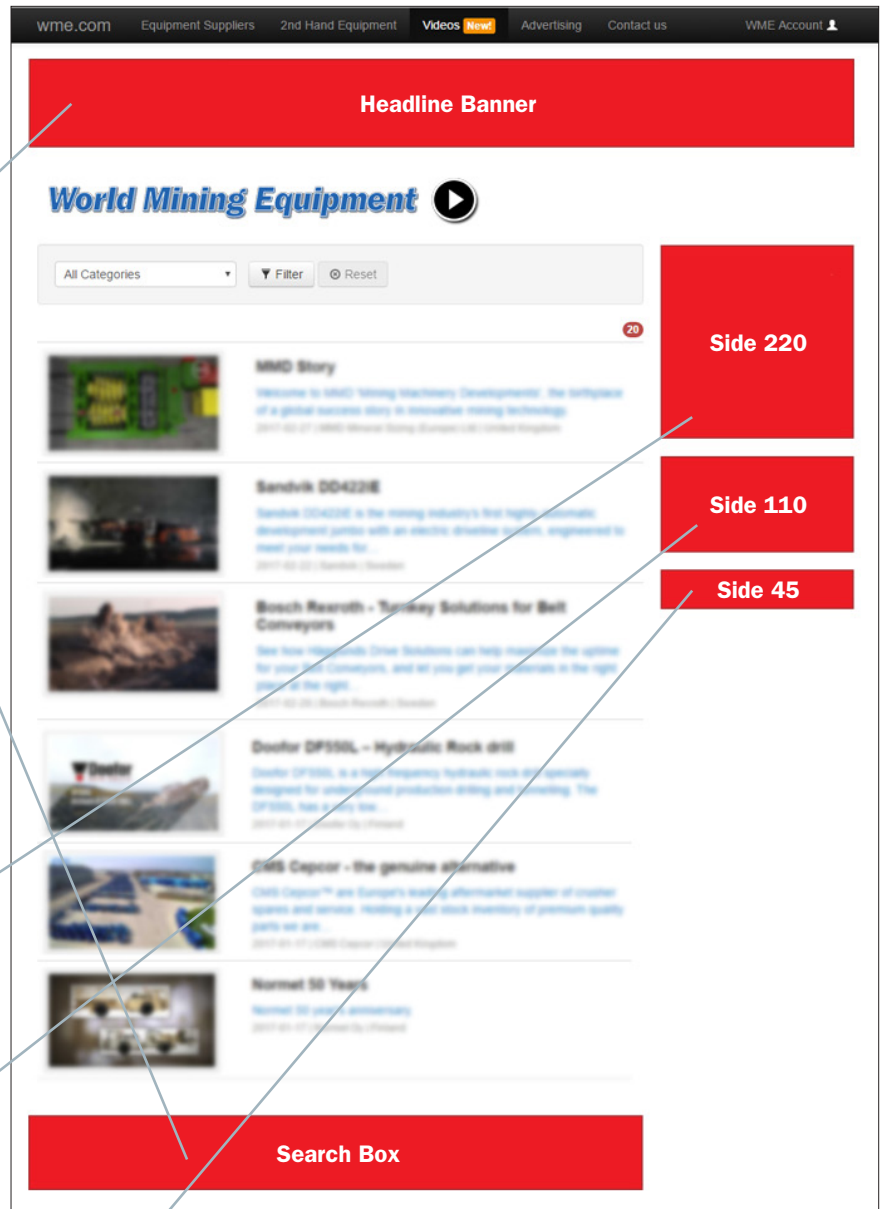
220 x 110 pixels

1x	3x
\$1100	\$940

Side 45

220 x 45 pixels

1x	3x
\$740	\$625



To view the system for yourself visit
www.world-mining-equipment.com/video

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